

# University of Pretoria Yearbook 2017

## Research methodology 814 (NMN 814)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Natural and Agricultural Sciences</a>
<b>Module credits</b>	0.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 lecture per week
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Consumer Science
<b>Period of presentation</b>	Year

### Module content

The aim of this module is to analyse the core concepts in social research and to provide a conceptual framework of the research process. It includes the following topics: a conceptual model of social science research, the logic of the research process, the different forms of scientific reasoning, and the stages in the research process being the formulation of the research problem, research design, conceptualisation, operationalisation, sampling, data-collection and data-analysis.

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